

# DURAIYARASAN

## UI/UX DESIGNER

Mobile  
+91 9840871679

Location  
Chennai, India



Email  
duraiab@gmail.com

Website  
<https://duraiux.com/>

### EXPERIENCE

**Happiest Minds Technologies Ltd.**  
Bangalore, India

Dec 2020 - Till Date

**UI/UX Design Lead**

Projects : Argus, CareerEdge, Innomaint, ZeroCavity

**AntWorks**  
Chennai, India

Apr 2019 - Jun 2020

**UI/UX Design Lead**

Projects : Process Discovery, Email Classification

**Superior Innovative Technologies Pvt. Ltd.**  
Chennai, India

Sep 2013 - Dec 2018

**UI/UX Design Lead**

Projects : Novus, Easy ICD Coder, KJ Research Foundation, My Local 338

**Xerago E-Biz Service Pvt. Ltd.**  
Chennai, India

Mar 2006 - May 2013

**Front End Developer & Web Designer**

Projects : Citibank India, VGN, Royal Sundaram, Purple Teal

### PERSONAL INTERESTS

Photography

Painting

Listen Music

Chess

### PROFILE HIGHLIGHTS

9.5 Years Experience In UI/UX Design

Aircraft, Education, RPA, US Health Care Product, Industry, Banking & Insurance Domain

Mobile, Web & Windows Applications

B2B & B2C Applications

### SKILLS

User Research

Requirements Analysis

Information Architecture

Wireframes

Design System

Prototypes

UX Writing

Interaction Design

Visual Design

Accessibility

Usability Testing

Front-End-Coding

### DESIGNING TOOLS

Figma

Adobe XD

Sketch

Balsamiq

Adobe Photoshop

Adobe Illustrator

### EDUCATION

**MBA (System Management)**

2016 - 2018

**University Of Madras, Chennai**

**BSC (Computer Science)**

1999 - 2002

**Thiru. Vi. Ka. Govt. Arts College, Thiruvarur**

### CERTIFICATION

**Advanced UI UX Design**

2020

**Aspira Design, Chennai**

**Advanced Diploma In Mulmedia (ADIM)**

2002 - 2005

**Arena Mulmedia, Chennai**

### AWARDS

Best Innovator Award In UX, 2021

Appreciation Award In UI, 2015

### REPRESENTATIVE CLIENTS

ZeroCavity - Dental App (India)

CareerEdge - Education (USA)

Argus - Aircraft (USA)

Innomaint - Industry (India)

Process Discovery - RPA (Singapore)

Email Classification - RPA (Singapore)

Novus - Healthcare (USA)

Easy ICD Coder - Healthcare (USA)

Citibank - Bank (India, Singapore)

Royal Sundaram - Insurance (India)